### EXHIBITOR TALK SCHEDULE

- 🇯🇵 This presentation will be held onsite at TIF, Tokyo, Japan in either Physical or Virtual format.
- 📚 This presentation will be held online on our virtual platform.
- Q&A

All sessions available on-demand viewing on our virtual platform after the live session unless otherwise stated. Schedule is subject to changes.

<table>
<thead>
<tr>
<th>Japan Time</th>
<th>TUESDAY, 14 DECEMBER 2021</th>
<th>Location</th>
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</table>
| 09:00 - 09:30 | **Medical Research & Product Design with Houdini**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 *(Online only)*  
Presented By: SideFX | G409 (4F G Block) |
| 09:30 – 10:00 | **Remaking of the battle of Sekigahara**  
(Crowd animation using Houdini)  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 *(Online only)*  
Presented By: SideFX | G409 (4F G Block) |
| 10:00 – 10:30 | **Procedural Generation of Urban Traffic System**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 *(Online only)*  
Presented By: SideFX | G409 (4F G Block) |
| 11:00 – 12:00 | **Content Creation: The Evolving Landscape**  
+ Followed by live Q&A via Zoom *(Online only)*  
Presented by: Amazon Web Services | G409 (4F G Block) |
| 12:30 – 13:00 | **My thoughts on Simulation in Houdini**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 *(Online only)*  
Presented By: SideFX | G409 (4F G Block) |
| 13:00 – 13:30 | **Using Acceleration For Smoother Particle Simulations**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 *(Online only)*  
Presented By: SideFX | G409 (4F G Block) |
| 13:30 – 14:00 | **A Glimpse into USD ALab and Asset Building at Animal Logic**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 *(Online only)*  
Presented By: SideFX | G409 (4F G Block) |
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| 14:00 – 14:30 | Generative 3D: The Art, Science and Bendology of Using Algorithms in 3D Design  
+ Live Q&A at end of day 14 December, 15:30 – 16:00 (Online only)  
Presented By: SideFX | G409 (4F G Block) |
| 14:30 – 15:00 | Deserted - Building the World with Houdini  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (Online only)  
Presented By: SideFX | G409 (4F G Block) |
| 15:00 – 15:30 | KineFX to Unreal Engine 5: from combat systems to cinematics  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (Online only)  
Presented By: SideFX | G409 (4F G Block) |
| 15:30 – 16:00 | SideFX Q&A – For All SideFX Sessions Presented Today  
Live Q&A (Online only)  
Presented By: SideFX | G409 (4F G Block) |
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<th>Japan Time</th>
<th>WEDNESDAY, 15 DECEMBER 2021</th>
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<tbody>
<tr>
<td>11:00-12:30</td>
<td>Research and Development of Creating Video Contents for Innovative Display Systems / 先進ディスプレイにおけるコンテンツ制作に関する研究発表 [EN]</td>
<td>G409 (4F G Block)</td>
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<td>*Presented LIVE from TIF, Japan</td>
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<tr>
<td></td>
<td>Presented By: IMAGICA Group</td>
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<tr>
<td>14:00 – 15:30</td>
<td>Next generation of transmedia storytelling with real-time graphics and NFTs + Followed by live Q&amp;A (Online only)</td>
<td>G409 (4F G Block)</td>
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<td>Presented By: Carpe Diem Solutions</td>
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<tr>
<td>16:00 – 17:30</td>
<td>Huawei real-time mobile ray tracing for flagship phones and games + Followed by live Q&amp;A (Online only)</td>
<td>G409 (4F G Block)</td>
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<td>Presented By: Huawei Russian Research Institute</td>
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<th>Japan Time</th>
<th>THURSDAY, 16 DECEMBER 2021</th>
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<tr>
<td>11:00-12:30</td>
<td><strong>Actions for ACES and Expectations for OpenColorIO v2 / ACESへの取り組みとOpenColorIO v2への期待 [EN/JP]</strong>&lt;br&gt;Presented By: IMAGICA Group</td>
<td>G409 (4F G Block)</td>
</tr>
<tr>
<td>14:00-15:30</td>
<td><strong>Introduction of business utilization research cases using the latest xR device / 最新 x Rデバイスを用いた業務活用研究事例の紹介 [JP]</strong>&lt;br&gt;Presented By: ELSA Japan / エルザ ジャパン</td>
<td>G409 (4F G Block)</td>
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<tr>
<td>16:00-17:30</td>
<td><strong>NHK Art’s Latest VFX and AI Works in Drama / NHKアートでのAI活用やコロナ禍のVFX制作について - NHKよりのドラマ」 『きれいのくに』・NHK大河ドラマ『青天を衝け』</strong>&lt;br&gt;Presented By: NHK ART, Inc. / 株式会社NHK アート</td>
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<th>FRIDAY, 17 DECEMBER 2021</th>
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| 11:00-12:30 | **New World of Live Entertainment Combined with Cutting-edge Technology and Creativity / 先端テクノロジーとクリエイティブによるライブエンタテイメントの新しい世界 [JP]**

*Presented LIVE from TIF, Japan*  

Presented By:  
**IMAGICA Group**  

14:00 – 15:30 | **Introduction to Omniverse Platform for Creators and Developers / Omniverse Enterprise最近情報と開発者向け情報**

*Presented LIVE from TIF, Japan*  

Presented By:  
**ELSA Japan / エルザ ジャパン**  

G409 (4F G Block)  

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