


















EXHIBITOR TALK SCHEDULE

 This presentation will be held onsite at TIF, Tokyo, Japan in either Physical or Virtual format.



 This presentation will be held online on our virtual platform.  Q&A

All sessions available on-demand viewing on our virtual platform after the live session unless otherwise stated.
 Schedule is subject to changes.








Japan Time	TUESDAY, 14 DECEMBER 2021	Location
09:00 - 09:30	Medical Research & Product Design with Houdini + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
09:30 – 10:00	Remaking of the battle of Sekigahara (Crowd animation using Houdini) + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
10:00 – 10:30	Procedural Generation of Urban Traffic System + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
11:00 – 12:00	Content Creation: The Evolving Landscape + Followed by live Q&A via Zoom (<i>Online only</i>) Presented by: Amazon Web Services   	G409 (4F G Block)
12:30 – 13:00	My thoughts on Simulation in Houdini + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
13:00 – 13:30	Using Acceleration For Smoother Particle Simulations + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
13:30 – 14:00	A Glimpse into USD ALab and Asset Building at Animal Logic + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)

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14:00 – 14:30	Generative 3D: The Art, Science and Bendology of Using Algorithms in 3D Design + Live Q&A at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
14:30 – 15:00	Deserted - Building the World with Houdini + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
15:00 – 15:30	KineFX to Unreal Engine 5: from combat systems to cinematics + Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (<i>Online only</i>) Presented By: SideFX  	G409 (4F G Block)
15:30 – 16:00	SideFX Q&A – For All SideFX Sessions Presented Today Live Q&A (<i>Online only</i>) Presented By: SideFX   	G409 (4F G Block)

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Japan Time	WEDNESDAY, 15 DECEMBER 2021	Location
11:00-12:30	Research and Development of Creating Video Contents for Innovative Display Systems / 先進ディスプレイにおけるコンテンツ制作に関する研究発表 [EN] <i>*Presented LIVE from TIF, Japan</i> Presented By: IMAGICA Group  	G409 (4F G Block)
14:00 – 15:30	Next generation of transmedia storytelling with real-time graphics and NFTs + Followed by live Q&A (<i>Online only</i>) Presented By: Carpe Diem Solutions   	G409 (4F G Block)
16:00 – 17:30	Huawei real-time mobile ray tracing for flagship phones and games + Followed by live Q&A (<i>Online only</i>) Presented By: Huawei Russian Research Institute   	G409 (4F G Block)

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Japan Time	THURSDAY, 16 DECEMBER 2021	Location
11:00-12:30	Actions for ACES and Expectations for OpenColorIO v2 / ACESへの取り組みとOpenColorIO v2への期待 [EN/JP] *Presented LIVE from TIF, Japan Presented By: IMAGICA Group  	G409 (4F G Block)
14:00 – 15:30	Introduction of business utilization research cases using the latest xR device 最新 x Rデバイスを用いた業務活用研究事例の紹介 [JP] *Presented LIVE from TIF, Japan Presented By: ELSA Japan / エルザ ジャパン  	G409 (4F G Block)
16:00 – 17:30	NHK Art's Latest VFX and AI Works in Drama / NHKアートでのAI活用やコロナ禍のVFX制作について- NHKよるドラ 『きれいのくに』・NHK大河ドラマ『青天を衝け』 *Presented LIVE from TIF, Japan <i>This session will not be available for on-demand viewing after the live session.</i> Presented By: NHK ART, Inc. / 株式会社NHKアート  	G409 (4F G Block)

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Japan Time	FRIDAY, 17 DECEMBER 2021	Location
11:00-12:30	<p>New World of Live Entertainment Combined with Cutting-edge Technology and Creativity / 最先端テクノロジーとクリエイティブによるライブエンタテインメントの新しい世界 [JP] <i>*Presented LIVE from TIF, Japan</i></p> <p>Presented By: IMAGICA Group</p> <p style="text-align: right;"> </p>	G409 (4F G Block)
14:00 – 15:30	<p>Introduction to Omniverse Platform for Creators and Developers / Omniverse Enterprise最新情報と開発者向け情報 <i>*Presented LIVE from TIF, Japan</i></p> <p>Presented By: ELSA Japan / エルザ ジャパン</p> <p style="text-align: right;"> </p>	G409 (4F G Block)