# EXHIBITOR TALK SCHEDULE

- This presentation will be held **onsite at TIF, Tokyo, Japan** in either **Physical or Virtual format.**
- This presentation will be held **online on our virtual platform.**
- Q&A

All sessions available on-demand viewing on our virtual platform after the live session unless otherwise stated.
Schedule is subject to changes.

<table>
<thead>
<tr>
<th>Japan Time</th>
<th>TUESDAY, 14 DECEMBER 2021</th>
<th>Location</th>
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</thead>
</table>
| 09:00 - 09:30 | **Medical Research & Product Design with Houdini**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 **(Online only)**  
**Presented By:**  
SideFX | G409  
(4F G Block) |
| 09:30 – 10:00 | **Remaking of the battle of Sekigahara**  
(Crowd animation using Houdini)  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 **(Online only)**  
**Presented By:**  
SideFX | G409  
(4F G Block) |
| 10:00 – 10:30 | **Procedural Generation of Urban Traffic System**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 **(Online only)**  
**Presented By:**  
SideFX | G409  
(4F G Block) |
| 11:00 – 12:30 | **Content Creation: The Evolving Landscape**  
+ Followed by live Q&A via Zoom **(Online only)**  
**Presented by:**  
Amazon Web Services | G409  
(4F G Block) |
| 12:30 – 13:00 | **My thoughts on Simulation in Houdini**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 **(Online only)**  
**Presented By:**  
SideFX | G409  
(4F G Block) |
| 13:00 – 13:30 | **Using Acceleration For Smoother Particle Simulations**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 **(Online only)**  
**Presented By:**  
SideFX | G409  
(4F G Block) |
| 13:30 – 14:00 | **A Glimpse into USD ALab and Asset Building at Animal Logic**  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 **(Online only)**  
**Presented By:**  
SideFX | G409  
(4F G Block) |
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| 14:00 – 14:30 | Generative 3D: The Art, Science and Bendology of Using Algorithms in 3D Design  
+ Live Q&A at end of day 14 December, 15:30 – 16:00 (*Online only*)  
Presented By: SideFX | G409 (4F G Block) |
| 14:30 – 15:00 | Deserted - Building the World with Houdini  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (*Online only*)  
Presented By: SideFX | G409 (4F G Block) |
| 15:00 – 15:30 | KineFX to Unreal Engine 5: from combat systems to cinematics  
+ Live Q&A via Zoom at end of day 14 December, 15:30 – 16:00 (*Online only*)  
Presented By: SideFX | G409 (4F G Block) |
| 15:30 – 16:00 | SideFX Q&A – For All SideFX Sessions Presented Today  
Live Q&A (*Online only*)  
Presented By: SideFX | G409 (4F G Block) |
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<th>Japan Time</th>
<th>WEDNESDAY, 15 DECEMBER 2021</th>
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| 11:00-12:30 | **Research and Development of Creating Video Contents for Innovative Display Systems** / 先進ディスプレイにおけるコンテンツ制作に関する研究発表 [EN]  
*Presented LIVE from TIF, Japan*  
Presented By: IMAGICA Group | G409 (4F G Block) |
| 14:00 – 15:30 | **Next generation of transmedia storytelling with real-time graphics and NFTs**  
+ Followed by live Q&A *(Online only)*  
Presented By: Carpe Diem Solutions | G409 (4F G Block) |
| 16:00 – 17:30 | **Huawei real-time mobile ray tracing for flagship phones and games**  
+ Followed by live Q&A *(Online only)*  
Presented By: Huawei Russian Research Institute | G409 (4F G Block) |
## EXHIBITOR TALK SCHEDULE

![Icon](image)

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![Icon](image)

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Q&A

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<tr>
<th>Japan Time</th>
<th>THURSDAY, 16 DECEMBER 2021</th>
<th>Location</th>
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| 11:00-12:30| Actions for ACES and Expectations for OpenColorIO v2 / ACESへの取り組みとOpenColorIO v2への期待 [EN/JP]  
*Presented LIVE from TIF, Japan     
Presented By: IMAGICA Group | G409 (4F G Block) |
| 14:00 – 15:30| Introduction of business utilization research cases using the latest xR device     
最新xRデバイスを用いた業務活用研究事例の紹介 [JP]  
*Presented LIVE from TIF, Japan     
Presented By: ELSA Japan / エルザ ジャパン | G409 (4F G Block) |
| 16:00 – 17:30| NHK Art’s Latest VFX and AI Works in Drama / NHKアートでのAI活用やコロナ禍のVFX制作について - NHKよるドラマ『きれいのくに』・NHK大河ドラマ『青天を衝け』  
*Presented LIVE from TIF, Japan     
This session will not be available for on-demand viewing after the live session.     
Presented By: NHK ART, Inc. / 株式会社NHKアート | G409 (4F G Block) |
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<th>FRIDAY, 17 DECEMBER 2021</th>
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| 11:00 - 12:30 | **New World of Live Entertainment Combined with Cutting-edge Technology and Creativity / 最先端テクノロジーとクリエイティブによるライブエンタテイメントの新しい世界 [JP]**  
*Presented LIVE from TIF, Japan*  
Presented By:  
IMAGICA Group | G409 (4F G Block) |
| 14:00 – 15:30 | **Introduction to Omniverse Platform for Creators and Developers / Omniverse Enterprise最新情報と開発者向け情報**  
*Presented LIVE from TIF, Japan*  
Presented By:  
ELSA Japan / エルザ ジャパン | G409 (4F G Block) |